

Benefit from Currency

In line with our seasonality expectation, we saw 3Q13 revenue of SMSM grew by only 0.2% yoy and reached 65% of our FY13 estimates. Net profit up 2.2% yoy and 27.3% qoq (72% of our estimates), showing better profitability in than previous quarter through extraordinary forex gain. We maintain our 12m target price of IDR 3,625 based on our expectation of sales push in Q4 and new balance on IDR which will give positive impact on bottom line.

⇒ Weak Hydraxle offset by new acquisitions

Soft earnings contribution from Hydraxle remained the major factor which dragged SMSM growth on 3Q13, with a decline of 32% and 58% on both revenue and net profit. Solid performance of newly-acquired company in 1H13 (PTC and SSP) however, proved to be a positive impact on SMSM performance. Combined results of these two have already reflected 20.3% of total revenue and 9.5% of net profit in addition to 60.9% and 69.4% yoy growth from still-strong distribution and rubber-related products sales.

⇒ Price hike momentum

Increased cost in the first half prompt a rise in price around 8% ytd and results can be seen from revenue in 3Q13 which can be maintained at acceptable level despite slightly lower unit sales. Even with price increase, SMSM profitability kept trimmed by 200bp yoy to 24% after cost grew a bit faster (+2.4% yoy).

⇒ Bottom line inflated as IDR weakened

Export made up to 60% of total revenue by 3Q13 and gave edge to SMSM as IDR decline to 11,000-12,000/USD level in the last 3 months. Gain from foreign exchange swelled by almost fourfold to IDR 38 bil and allowed NPAT grew 2.2% yoy (+27% qoq) compared to a decline of 15.8% in 1H13.

⇒ Forecast intact; expecting Q4 seasonality

We maintain our previous estimates of FY13E NPAT and EPS to be IDR 294 bil and IDR 204/share (+9.5% yoy), especially due to price raise and significant forex gain from exports. We also took revenue seasonality and new acquisitions into consideration which we believe will aid SMSM to achieve our initial revenue target of IDR 2,540 bil in 4Q13

Key Metrics	2010	2011	2012	2013E	2014E	2015E
Revenue (IDR bn)	1,562	1,808	2,164	2,540	2,835	3,064
Operating Profit (IDR bn)	228	297	363	387	431	468
Net Profit (IDR bn)	165	219	269	294	329	364
BVPS (IDR)	395	466	570	665	724	777
EPS (IDR)	115	152	187	204	228	253
EPS Gth (%)	15.4%	33.0%	22.4%	9.5%	11.7%	10.7%
DPS (IDR)	95	100	105	123	137	152
Div. Yield	8.9%	7.4%	4.3%	3.4%	3.8%	4.2%
ROE (%)	29.6%	35.4%	36.0%	33.1%	32.9%	33.7%
ROA (%)	16.4%	19.9%	20.8%	19.8%	21.3%	23.1%
P/S (X)	1.0	1.1	1.6	2.1	1.8	1.7
P/E (X)	9.3	8.9	13.0	17.7	15.9	14.3
P/B (X)	2.7	2.9	4.3	5.5	5.0	4.7
PEG (X)	0.6	0.3	0.6	1.9	1.4	1.3

Source: Company, MCI Research, Bloomberg

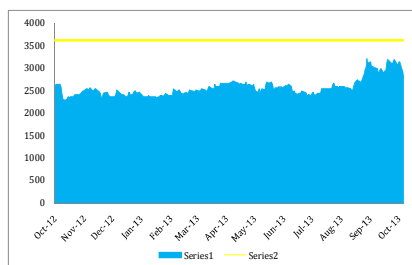
October 31, 2013

BUY

Price (Oct 30th) : IDR 2,800
 Target Price : IDR 3,625 (+29.5%)
 Reuters/Bloomberg : SMSM.JK/SMSM.IJ
 Sector : Automotive Parts

Gene Richard

richard@megaci.com



Company Description:

PT Selamat Sempurna Tbk. was established on Jan 19th, 1976 as automotive division of ADR group and currently plays as a major and one of the biggest producer of automotive filters and radiators in Asia. Beside filters and radiators, the company also produces oil coolers, condensers, brake pipes, fuel pipes, fuel tanks, and exhaust systems. Selamat Sempurna underwent IPO on 1996 and employs more than 2,300 people today.

Stock Data

52-week Range (IDR) 2,250/3,300
 Mkt Cap (IDR bn) 4,031
 Beta 0.91
 Avg Vol (IDR mn) 888.95
 Shares Outstanding (mn) 1,440

Share Holders :

- PT Adrindo Intiperkasa 58.13%
- Public (<5%) 41.87%

Exhibit 1. Statement Overview

Quarterly Result	3Q13	3Q12	yoy	Q3 13	Q3 12	yoy	Q2 13	qoq
Revenue	1,659	1,656	0.2%	570	533	6.8%	616	-7.5%
COGS	(1,255)	(1,226)	2.4%	(433)	(403)	7.5%	(473)	-8.3%
Gross profit	404	430	-6.0%	136	130	4.8%	144	-5.1%
Operating Expense	(140)	(149)	-6.0%	(43)	(50)	-13.0%	(53)	-18.3%
EBIT	264	281	-5.9%	93	80	16.0%	91	2.6%
Interest Income	2	1	42.9%	1	1	60.0%	1	60.0%
Interest Expense	(22)	(23)	-3.6%	(7)	(9)	-19.8%	(7)	3.7%
EBT	272	266	2.2%	111	75	47.2%	88	25.7%
Tax	(61)	(60)	2.1%	(25)	(17)	44.4%	(20)	21.6%
Net Profit	211	206	2.2%	86	58	48.0%	68	27.0%

Source: Company, MCI Research

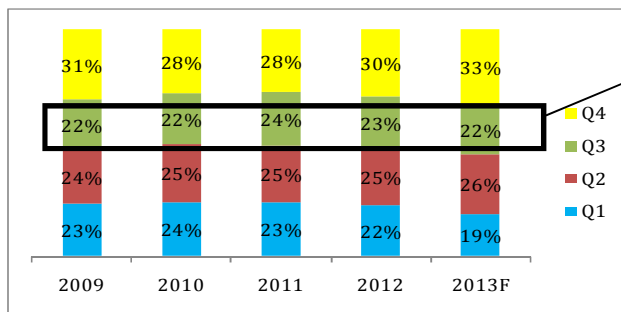
Exhibit 2. Performance Evaluation

Actual vs Estimate	3Q13	FY13E	% Acc
Revenue	1,659	2,540	65%
COGS	(1,255)	(1,937)	65%
Gross profit	404	603	67%
Operating Expense	(140)	(216)	65%
EBIT	264	387	68%
Net Profit	211	294	72%

Better than our estimate forex gain cause profit to reach up despite frequently weak sales in Q3

Source: Company, MCI Research

Exhibit 3. Revenue Seasonality



Historically weaker Q3 and revenue has been strong especially on Q4

Source: Company, MCI Research

Exhibit 4. Key Metrics

Actual vs Estimate	3Q13	FY13E	% Diff
Revenue gth	0.2%	17.4%	-17.2%
Net Profit gth	2.2%	9.5%	-7.3%
Asset Turnover	139.7%	171.3%	-31.6%
GPM	24.0%	23.7%	0.3%
OPM	15.9%	15.2%	0.7%
NPM	11.0%	11.6%	-0.6%
ROA	13.0%	19.8%	-6.8%
ROE	23.0%	33.1%	-10.1%
Debt to Asset	37.0%	37.2%	-0.2%
Debt to Equity	60.0%	59.3%	0.7%

Frail profitability due to revenue seasonality

Margins seemingly to be in line with FY13 estimate

ROE fell as earnings yet to be distributed as dividends

Source: Company, MCI Research

Danny Eugene
danny.eugene@megaci.com

Gene Richard
richard@megaci.com

Helen Vincentia
helen.vincentia@megaci.com

Fadlillah Qudsi
fadlillah.qudsi@megaci.com

Head of Research
Economy, Infrastructure, Property

Research Analyst
Banking, Plantation, Misc. Industry

Research Analyst
Heavy Equipment, Cement, Mining

Technical Analyst

Equity Sales & Trading
Tel. (6221) 7917 5571-76, 79175580
Fax.(6221) 7917 5032

Fund Management
Tel. (6221) 7917 5578-58
Fax.(6221) 7917 5031

Research Department
Tel. (6221) 7917 5599
Fax.(6221) 7917 5032

Fixed Income Sales & Trading
Tel. (6221) 79175559-62
Fax. (6221) 7919 3900

Investment Banking
Tel. (6221) 7917 5599
Fax. (6221) 7919 3900

Marketing Department
Tel. 021-79175579
Fax. (6221) 7917 5037

Head Office	(021) 7917 5599	(021) 7919 3900	Surabaya	031 5481 601	031 5472 492
Menara Bank Mega Lt. 2			Intiland Tower, 2nd, Floor	031 5351 449	
Jl. Kapten P. Tendean. Kav 12-14A. Jakarta 12790			Jl. Panglima Sudirman Kav. 101-103,		
Jakarta - Roxy	(021) 6387 9555	021-6385 2830	Surabaya, 60271		
Komplek Niaga Roxy Mas Blok B2/25-26			Yogyakarta	0274-582 929	0274-582 931
Jl. KH Hasyim Asyari, Jakarta 10150			Gedung Bank Mega 3rd, Floor		
Jakarta-Pondok Indah	021-7234 437	021-7279 8140	Jl. Gejayan (Affandi) No. 22		
Plaza 5 Pondok Indah, Blok D No. 15			Bandung	022-8734 0972	022-8734 0985
Jl. Margaguna Raya Radio Dalam			Menara Bank Mega Lantai 3		
Pondok Indah, Jakarta Selatan			Jl. Gatot Subroto No. 283		
Jakarta-Kelapa Gading	021-45874247	021-45874248	Makasar	0411-8118 800	0411-8118802
Ruko Gading Bukit Indah, Blok A, No. 26			Menara Bank Mega Lantai 1	Ext 8118819	Ext 81117
Jl. Raya Bukit Gading			Kawasan Trans Studio		
Jakarta-Puri Indah	021-5835 8192	021-58357608	Jl. Metro Tanjung Bunga, Makasar		
Ruko Sentra Niaga, Blok T6, No. 17					
Puri Indah, Jakarta Barat					
Jakarta-Pantai Indah Kapuk	021-2903 3412	021-2903 3413			
Komplek Ruko Garden House, Blok B No. 22					
Pantai Indah Kapuk, Jakarta Utara					

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